

Shek Lei St. John's Catholic Primary School

Primary 3

English

Poster (Gifts)

Values Education – Gratitude, Empathy and Respect

Name : _____

Marks : _____

Class : _____ ()

Date : _____

Unit : Ch.5 Special Gifts

Text type : Poster

i) Structure of an advertising poster

Label different parts of an advertising poster.

Shop Name		Product Pictures		Product Names	
Sale Period	Sales Offer	Price		Shop Address	

 Creative Stationery Shop

**Stationery
SALE**


1 May
to 10 May

 **\$15**

 **\$30**

Buy 1 get 1 free

Don't miss our big sale!

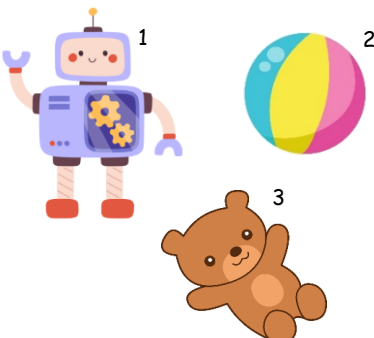
 2345 6789  123 Pencil Street, Hong Kong

Images from Canva

ii) We have different types of sales offers. Here are some examples.

- Buy one get one free!
- 20% off!
- Special offer!
- Big sale!
- Get a free gift if you spend more than \$100.

iii) Simon wants to buy Jenny another gift now. You are going to open a shop to attract Simon to buy things from your shop. What shop do you want to open?

Word Bank		
Toy Shop	Clothes Shop	
 1 2 3	 4 5 6	
robot ball teddy bear	T-shirt jeans dress	

I want to open a toy shop/ clothes shop / _____. It sells

_____.

Sources of images:

1. <https://www.dreamstime.com/robot-children-toy-vector-illustration-image274724917>
2. https://www.nicepng.com/ourpic/u2q8y3q8y3r5y3t4_cute-beach-ball-clipart/
3. <https://clipart-library.com/clipart/teddy-bear-clip-art-28.htm>
4. <https://www.vexels.com/png-svg/preview/178136/tee-shirt-t-shirt-star-flat>
5. <https://clipart-library.com/clipart/jeans-clip-art-16.htm>
6. <https://images.app.goo.gl/9eWN2DpzXdhyiP1A7>

iv) Draft of the poster**Self-Checklist**

Did your draft include these details? Put a ✓ in the box.



☐ Shop Name	☐ Product Pictures	☐ Product Names	
☐ Sale Period	☐ Sales Offer	☐ Price	☐ Shop Address

v) Peer Evaluation

How to give nice feedback to your classmates? Here are some examples.

- You have nice/ beautiful/ colourful pictures! It makes me want to buy the gifts.
- I like your design/ shop because _____
- It's easy to read.
- The poster is clear because I know when and where to buy the gifts.
- Good choice of size and colours!
- Good spelling!

Ask one of your classmates to give you comments and fill in the box.

Your friend's name: _____

This poster is:     

(Colour the stars)